

YIPPEE TV Releases New 'VeggieTales' Episode, 'A ShakeSparagus Play – a Lesson in Humility'

A ShakeSparagus Play – A Lesson in Humility, the newest episode of *VeggieTales*, has released exclusively on Yippee TV. New episodes of the beloved series launch each month through a partnership between Yippee TV and BigIdea, part of the Universal Pictures Content Group.

"*VeggieTales* wants to help children know God's love for them and how to love our neighbors as ourselves. And learning to look out for the interests of others is an important part of loving our neighbors and a valuable lesson for today's young children," explains Leslie Ferrell, SVP of BigIdea Content Group NBCU. "We're very excited that Yippee is making this show available for kids and families everywhere."

Yippee TV continues to break the mold when creating family-friendly content, committed to their "No ads. No algorithms. No attitudes" guarantee. The platform boasts not only licensed content including these *VeggieTales* titles, curated YouTube stars, and beloved series, but intriguing Yippee TV originals, including *Making Magic at Home with Justin Flom*, *The Bethkes*, *Time2Dance*, *The Yippee Show*, *Pete and Penelope* and the only car show for kids, *Backseat Drivers*.

About Yippee Entertainment

Yippee Entertainment is the new guilt-free streaming service for families. While screen time is inevitable in today's world, other streaming services are dangerous virtual playgrounds. Built by parents, Yippee is unique in that it offers a safer, more curated way for children 2-10 to enjoy

shows they love. Between premium animated content and live-action shows, to original series that feature kids as hosts, Yippee is the new app that parents can trust and kids will love! Find it at: Social channels: @yippeetv

About VeggieTales

VeggieTales® is distinguished as the most successful faith-based children's franchise of all time and is a leading animated property in the U.S. with moms of preschoolers. *VeggieTales*® has an incredible franchise history having sold 75-plus million videos, 16 million books, 7 million CDs and 80 million music streams. *VeggieTales*® enjoyed four seasons as a top-rated series on NBC Saturday mornings, Telemundo and ION TV via the Qubo® children's programming block. The property's two theatrical releases, *Jonah-A VeggieTales Movie*® (2002), and *The Pirates Who Don't Do Anything*®-A VeggieTales Movie® (2008) rank as top-performing children's films. Currently airing *VeggieTales in the House* is an Emmy nominated original Netflix series: .

About Universal Pictures Content Group

Headquartered in London, Universal Pictures Content Group is a repertoire center of Universal Pictures Home Entertainment, acquiring and producing multi-genre entertainment for distribution across theatrical, home entertainment, television and digital platforms on a worldwide basis. Universal Pictures Content Group is part of Universal Pictures Home Entertainment, a unit of Universal Filmed Entertainment Group (UFEG). UFEG produces, acquires, markets and distributes filmed entertainment worldwide in various media formats for theatrical, home entertainment, television and other distribution platforms, as well as consumer products, interactive gaming and live entertainment. The global division includes Universal Pictures, Focus Features, Universal Pictures Home Entertainment, Universal Brand Development, Fandango and DreamWorks Animation Film and Television. UFEG is

part of NBCUniversal, one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks and a suite of leading internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation. {eoa}