

Would This Be C.S. Lewis' Video Game?

Think of it as a 21st-century Chronicles of Narnia. American Bible Society is partnering with Scarlet City Studios to create a web-based gaming platform that delivers Bible content to teen and pre-teen gamers within a digital allegorical world where gamers can explore the grand themes and stories of Scripture. For nearly 200 years, American Bible Society has paved the way for new methods of Scripture delivery.

From the pony express and the first braille Bible to the digital resources of the 21st century, changes in culture have not slowed the innovation of Bible access. In this same tradition, *The Aetherlight: Chronicles of the Resistance* is the first of its kind and aims to help young people see their story in the context of God's story via a world grounded in the biblical narrative.

"American Bible Society has always sought innovative opportunities to reach people with God's Word," said Arthur Satterwhite, American Bible Society's senior manager of youth and millennial engagement. "We are thrilled to partner with Scarlet City Studios to create a top-notch gaming environment that will provide not only an entertaining experience but also content that reveals the redemptive story found within the pages of Scripture."

According to the Entertainment Software Association, 59 percent of Americans play video games, more than 50 percent of U.S. households have at least two dedicated gaming consoles—including PCs, smartphones and other gaming apparatuses—and from 2010 to 2014, the gaming industry saw an increase in sales of more than 200 percent—\$10.5 billion in 2010 vs. \$ billion in 2014.

"The Aetherlight: Chronicles of the Resistance will offer a world of creativity where young people can connect with Scripture and its real-life application," said Tim Cleary, Scarlet City Studios' world builder. "We are designing a high-quality, state-of-the-art game that will immerse gamers in the world of Aethesia where the mission of God in Scripture can be experienced and applied to real life in the 21st century. This is the new frontier of Bible engagement and we are excited to be on the forefront of its development."

The Aetherlight: Chronicles of the Resistance will be available in March 2017.