

Work Begins When the Pep Rally Ends

It's much easier to cast a vision than it is to secure buy-in and engagement.

At this time of year, many pastors cast their vision for their ministry for the year ahead. Business executives remind their team of goals and milestones to be accomplished. Parents speak to their children about hopes and dreams for family unity and goals for the year.

Casting vision and speaking messages of hope are necessary but not sufficient.

As we cast vision, we must be very intentional about securing buy-in.

Gaining support for a vision requires much more than verbal approval from the amen corner. Pep rallies for the vision end at the point that work begins.

Why does a good vision from a competent leader often end in disappointment? Support for a vision is often short lived.

Sustainable support is achieved with engagement measured by execution.

Execution is what occurs when the excitement for a vision wears off.

Getting things done requires much more than a desktop full of apps and to-do lists. Our team must be filled with intention.

The job of a leader is to couple vision with intention. When our team becomes intentional, progress begins. Leaders create intention in an atmosphere of training. I may want to contribute to the vision but not know how to do it.

Training is the single most important ingredient to execution. And vision becomes reality with execution.

Today's Scripture

"But you shall receive power when the Holy Spirit comes upon you. And you shall be My witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth" (Acts 1:8).

Platform Tip No. 49

Trust is built with sustained, consistent dripping of content. Not just any content, but YOUR message.

Trust is built one drip at a time.

Do you want to learn more about developing your personal platform?

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