

# Witchcraft Takes Over Social Media in Latest Meme

They're called summoning circles, and on Twitter especially, users are posting images of candles wrapped around something they desire.

What some people may view as a silly meme has a deeply demonic connection, though.

According to Know Your Meme, "In Wicca and other related magic rituals a circle is used as a protective barrier for the magician and the summoned. Traditionally, circles were believed by ritual magicians to form a protective barrier between themselves and what they summoned. One Twitter user parodied this practice with emojis."

The trend has picked up since February, with major corporations jumping on board.

*summoning circle, hope this works:*

*unused*

*vacation*

*days*

*– Universal Orlando Resort (@UniversalORL) March 14, 2019*

*Summoning circle, hope this works.*

*A PHI win*

*A CBJ loss*

*A CAR loss*

– Philadelphia Flyers (@NHLFlyers) March 12, 2019

*summoning circle, hope this works*

*decent sleep schedule*

– Streamlabs (@streamlabs) March 11, 2019

*Summoning circle, clearly works*

*team spirit*

– Arsenal FC (@Arsenal) March 11, 2019

Have you noticed this? Do you think it's a harmless fad or something deeper? Sound off below.