

Win a Cruise for 2 From Christian Life News and Inspiration Cruises

Christian Life News, an online news service for evangelical Christians worldwide that provides up-to-the-minute news, key information and relevant commentaries from respected leaders in the church, has partnered with Inspiration Cruises & Tours to offer a free cruise for two to the any destination the cruise line offers. That's a \$3,000 retail value.

"We have a vision for becoming one of the major news outlets reporting on important news from a Christian prospective. With the culture wars raging, reporting the truth is even more important," says Steve Strang, founder and CEO of Charisma Media, the organization behind . "To get this new website off the ground, our team came up with this creative idea to generate excitement and traffic and to build brand awareness. Early indications are it is very successful."

Inspiration Cruises & Tours offers cruises to Alaska, Canada/New England, the Caribbean, Hawaii, the Mediterranean, Israel, Mexico and Norway. The cruise line has been hosting unforgettable events for Christian ministries for 30 years and now wants to bless a Christian Life News reader with an opportunity to get away with God.

The giveaway will run from April 10 through April 30, 2014, on the Christian Life News site as well as the Facebook page. In conjunction with the free cruise, 10 people will be awarded a \$25 gift card for gaining the most referrals.

"We have been following Charisma Media for years and are continuously impressed with the quality of their content for Christians," says Kassidee McDonald, creative development coordinator for Inspiration Cruises & Tours. "We are excited

to be partnering with them!”

Christian Life News is among the newest launches from Charisma Media, a Christian multimedia company that has produced award-winning magazines, books, websites, apps, newsletters and other media since 1975. Prior to that, the Christian Life brand was established by Robert Walker, a pioneer of Christian journalism who founded Christian Life magazine in 1939. In 1986, Charisma Media took over the publishing of Christian Life, Inc. and continues to honor the legacy of Mr. Walker by serving the evangelical Christian community.