

# Why You Should Reconsider Watching 'Stranger Things,' Season 2

VidAngel (), the market-leading entertainment platform empowering users to filter language, nudity, violence and other content from movies and TV series on Netflix, Amazon Prime and HBO—using modern streaming platforms such as iOS, Android and ROKU—launched a new platform in June 2017 that continues to grow in popularity. VidAngel also launched VidAngel Studios this year, its original series, Dry Bar Comedy, is a huge hit on the platform, consistently ranking among the most viewed and most popular content among users.

Today, VidAngel is releasing new data—based on its exclusive filtering technology—revealing that Netflix's *Stranger Things*, Season 2, contains a significant increase in mature content over Season 1.

"A landmark Parents Television Council study revealed that the popular streaming services contain heavy amounts of content that are not safe for kids and lack adequate parental controls, concluding that providers should more closely partner with VidAngel. This data demonstrates one reason why so many families are using VidAngel to filter their Netflix account," said Neal Harmon, VidAngel CEO, "VidAngel users are absolutely watching *Stranger Things*, Season 2, and are filtering out the elements they don't want their kids to see or hear. Without these filters, many parents would choose not to watch, so VidAngel's technology is a win for parents, a win for kids, and a win—in this specific case—for Netflix, who now has more people viewing its content."

The Parents Television Council found that "children have easy access to adult content, in part, because the parental

controls are lax or non-existent” on the leading streaming video platforms. Over-the-Top or a Race to the Bottom: A Parent’s Guide to Streaming Video assessed and graded the robustness of the parental controls and the availability of child- or family-appropriate programming on the most popular Over-the-Top (OTT) streaming devices including Apple TV, Amazon FireTV, Google Chromecast and Roku, and the most popular Streaming Video On Demand (SVOD) services: Amazon Prime, Hulu and Netflix.

VidAngel’s filtering data indicates that the new season of the Netflix original series, Stranger Things, contains the following increases in mature content:

- 43 percent more sexual content
- 43 percent more alcohol and drug use
- 40 percent more language (curse words, blasphemy, crude language)
- 28 percent more violence and gore

VidAngel is an independent service and is not affiliated with or sponsored by Netflix.