

Why We Must Stand for Righteousness in the 7 Cultural Spheres

In 1975, Bill Bright and Loren Cunningham met for the very first time. It just so happened that God spoke to each of these leaders that very week about the importance of the seven cultural spheres, or mind molders, as Bill Bright called them.

Francis Schaeffer later introduced a similar strategy, and Pat Robertson also contributed to this movement. They realized that if we are to affect the culture for Jesus Christ, we need to focus our attention on these seven areas from which most people adopted their values and beliefs. These seven areas were business, government, media, entertainment, family, education and religion.

Unfortunately, their efforts did not really affect much change, because their attempt to affect these areas was done through the religion mountain instead of the business mountain that affects all of the other six areas.

This focus was simply an evangelism strategy to affect key areas in society. They believed we needed to be salt and light in these areas and to raise up young people to get careers in this area. Some in the church have criticized this strategy as dominionism and even a religion. That is simply not the case.

None of the leaders, who came from both the conservative non-charismatic community and the charismatic community, believed we were trying to create dominion over the areas based on the Genesis 1 mandate Adam and Eve. We learn in the New Testament that Jesus never had dominion in a physical sense in the areas he ministered. He did, however, have tremendous impact in communities.

Bill Bright and Loren Cunningham raised up young people as missionaries for evangelism but failed to raise up business leaders or leaders in these spheres.

Another reason for the failure in my opinion is that the faith@work movement had not yet taken place. It was not until the mid-1990s that God's Spirit began to move among men and women in the marketplace to see their work as a ministry and calling worthy to be embraced as a spiritual calling.

Many ministries were birthed in the mid-1990s, including my own. Yet, sadly, the combination of all of these ministries probably affects less than 1% percent of those believers in the workplace.

It would not be until the year 2000 that a reemergence of the seven-mountain message was re-awakened through Lance Wallnau. In 2005-2008, there were international conferences on the seven mountains that I hosted. Lance Wallnau was one of the main speakers at these events.

It was the year 2000 when I first heard this message through Lance. A few years later, Lance and I began to host international conferences on the seven mountains, as they became known. This name was based on the Scripture verse from Isaiah 2:2-3:

In the last days,