

Why Jonathan Cahn's Prophetic 'Mystery of Shemitah' Is Flying off the Shelves

The Mystery of the Shemitah by Jonathan Cahn, a book revealing a 3,000-year-old biblical prophecy for America's future has charted simultaneously on the *New York Times* Best-Sellers List at No. 6 and No. 31 on USA Today's Best-Selling Books Top 150 list.

This sophomore release for the New Jersey-based author builds on the mysterious biblical prophecy revealed in his million-selling book, *The Harbinger*, which became a publishing phenomenon and remained on the *NYT* best-sellers list for over 110 weeks.

The Shemitah (shmee-TA), or Sabbath year, is the seventh year of the seven-year agricultural cycle mandated by the Torah for the land of Israel. Cahn says understanding this seven-year pattern is essential for understanding the prophecies and mysteries of the Bible that are still applicable today.

"As we commemorate a day in our nation's history that deeply tested the strength of our foundation, Cahn's message is needed more than ever," said Tessie DeVore, Charisma House Book Group executive vice president. "We are pleased to see *The Mystery of the Shemitah* garnering national attention at a time when the nation is still seeking hope for its future."

The Mystery of the Shemitah also debuted at No. 1 in the Christian Prophecy category on , and several other general market and Christian trade lists, including Barnes & Noble, Books-A-Million and , triggering a major reprint to meet market demand at retail on its first day of release.

The Mystery of the Shemitah is the 12th *New York Times* best-

seller for Charisma House Book Group, following *The Harbinger* by Cahn. *Fasting* by Jentezen Franklin, *23 Minutes in Hell* by Bill Wiese, and *The Seven Pillars of Health* by Don Colbert, MD, have also previously charted on the list.

Did you like this article? You'll enjoy Rabbi Cahn's books, The Harbinger and The Mystery of the Shemitah, as well as The Harbinger DVD. Purchase them here.