

Why Conservative Women Are Flocking to Ted Cruz

Penny Young Nance, CEO and president of Concerned Women for America, a recognized national authority on cultural, children's and women's issues, announced from Washington, D.C., on Friday that she is endorsing U.S. Sen. Ted Cruz (R-Texas) for president.

"You know, American woman have carried every presidential election since 1964," she said. "I've thought long and hard about who should be our next president. So many issues hang in the balance, the issue of life, marriage, we have between one and maybe four Supreme Court justices that are going to be appointed by the next president."

Nance spoke in front of the White House as she made an endorsement video.

As the head of the nation's largest public policy women's organization, she oversees more than 500,000 participating CWA members across the country. She previously advised the chairman of the Federal Communications Commission on media and social issues and was founder of the Kids First Coalition, a nonprofit organization focused on educating Capitol Hill, the media and the public on a variety of issues related to children.

"I have spent a lifetime working to support conservative principles," she said. "And believe me, I prayed and labored over who I think should be the next president, but today I've made a decision."