

Who Wants to Hear a Drunk 'Jesus' Dropping F-Bombs?

Black Jesus saw drops in both viewership and sponsorship last week, suggesting the anti-Christian and anti-African-American program is disturbing more people than it's entertaining.

After the Aug. 7 debut of the show, American Family Association and its division contacted the show's key sponsors. Almost immediately, Unisom (Chattem, Inc.) and American Eagle Outfitters pulled their ads.

In its continuing campaign, One Million Moms supporters contacted advertisers Progressive Insurance, Monistat 1 (INSIGHT Pharmaceuticals, LLC) and Airheads Candy (Perfetti VanMelle, Inc.). Not one of these companies continued their advertisements for either airing of the most recent episode last Thursday.

"The dwindling number of sponsors supporting this blasphemous and bigoted program shows that few companies want to be associated with *Black Jesus*, said One Million Moms director Monica Cole. "Americans have spoken and are continuing to speak, and we will not rest until this disgusting show is off the air."

Additionally, from about 2 million viewers for the debut, viewership for last Thursday's 11 p.m. airing on the Cartoon Network was under 1.5 million.

AFA and One Million Moms are urging Americans to contact those companies that continue to support the program and let them know their advertising dollars are supporting bigotry and animosity toward people of faith.

The major advertisers still sponsoring *Black Jesus* are Hydroxycut (Iovate Health Sciences) and (online learning,

public school option).

Black Jesus features an African-American “Jesus” character who swears frequently, drinks and smokes marijuana as he interacts, sometimes violently, with friends and residents of Compton Gardens. The most recent episode included vandalism, more than 40 profanities and an instance of domestic violence breaking out over supposedly unpaid child support.