

What Football Has to Do With Your Job

The following is an interview with Todd Brown, CEO of the Brown Church Development Group.

During this brief interview, you will hear about what Todd learned about leadership as a wide receiver on the University of Nebraska football team under head coach Tom Osborne.

One play does not define your career. In the day-to-day leading of an organization, many things happen beyond the control of leadership. Effective leaders remind their teams that we must continue to work hard and be accountable for achieving our goals.

Todd also explains that leadership begins with knowing where you are going.

[Click here](#) to listen to the interview.

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Today's Scripture

"Your word is a lamp to my feet and a light to my path" (Ps. 119:105).

Platform Tip No. 75

Messages combine to lead your audience to a decision point.

Decision points occur at different times for different people. Allow your audience to decide when they want to decide.

Drip messages to your audience with daily frequency. As they receive your message, the help is already beginning.

Your audience makes a decision to return every day because of the quality of your message. Life changes are a matter of drips.

Lots of them.

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