

'We Will Not Rest Until This Blasphemous Show Is off the Air'

American Family Association and its division is urging Christians who are concerned with the new Cartoon Network Adult Swim "comedy" *Black Jesus* to contact advertisers that are supporting the program via their advertising dollars.

About 2 million viewers watched last Thursday's episode, which contained at least 60 profanities in just over 20 minutes.

After the Aug. 7 debut of the show, AFA and One Million Moms contacted the show's key sponsors. Both Unisom (Chatter, Inc.) and American Eagle Outfitters announced they were pulling their ads after the first episode. And none of the advertisers AFA and One Million Moms contacted appeared during Thursday's late-night broadcast and overnight re-broadcast.

"Both American Family Association and will not rest until the disgusting, blasphemous show is off the air," said One Million Moms Director Monica Cole. "We will be vocal in urging Christians to contact the companies who choose to use their advertising dollars to keep filth like this on television—filth that is a direct attack on both Christians and African Americans."

Several new advertisers placed ads during last week's 11 p.m. episode, including Air Heads Candy, Progressive Insurance, Compound W, Dave and Buster's and . Additional advertisers during the rebroadcast at 2:30 a.m. included Monistat, Xbox and Xfinity/Comcast.

Black Jesus features an African-American Jesus character who swears frequently, drinks and smokes marijuana as he

interacts, sometimes violently, with friends and residents of Compton Gardens.

In response, both AFA and One Million Moms have been communicating frequently with their many supporters about the blasphemous show and the advertisers supporting it.