

Turning Point USA Unveils Line-Up For Alternative Halftime Show

Turning Point USA has announced the performance lineup for their All-American Halftime Show that will be taking place during Super Bowl Sunday.

In a post on X, Turning Point USA shared their performance lineup, which is slated to feature Kid Rock, Lee Brice, Brantley Gilbert and Gabby Barrett. The show will be available for viewers on Daily Wire+, TBN, Charge!, Real America's Voice and The National News Desk.

THE LINEUP FOR THE ALL-AMERICAN HALFTIME SHOW IS HERE! ☐

Watch Kid Rock, Brantley Gilbert, Lee Brice, and Gabby Barrett THIS SUNDAY ☐☐

– Turning Point USA (@TPUSA) February 2, 2026

Turning Point's All-American Halftime Show came about as a response to the Super Bowl's pick of having Bad Bunny as their headlining act for the Halftime Show. Bad Bunny has openly embraced the demonic realm in his past performances and recently announced that he wants to use his performance as an opportunity to share "queer icons" with the world. It is believed he will likely wear a dress for the occasion. Rather than having families watch this blasphemous act, this was Turning Point's way of clapping back at the culture.



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In a statement to Fox News, Kid Rock compared his upcoming performance with the All-American Halftime Show to the biblical figure of David.

"We're approaching this show like David and Goliath," he said. "Competing with the pro football machine and a global pop superstar is almost impossible...or is it?"

The All-American Halftime Show will premiere around 8 p.m. on Sunday.

Abby Trivett is a writer and editor for Charisma Media and has a passion for sharing the gospel through the written word. She holds two degrees from Regent University, a B.A. in Communication with a concentration in Journalism and a Master of Arts in Journalism. She is the author of the upcoming book, *The Power of Suddenly: Discover How God Can Change Everything in a Moment*.