

The Home Depot Boycott Gains Momentum



AP Images/John Raoux

The do-it-yourself hardware superstore is facing heat from a pro-family group for its displays of homosexual activism.

The American Family Association (AFA) requested several times that The Home Depot remain neutral in the homosexual debate, and announced a boycott last month.

“Rather than remain neutral in the culture war, The Home Depot has chosen to sponsor and participate in numerous gay pride parades and festivals,” AFA’s website states. “Most grievous is The Home Depot’s deliberately exposing small children to lascivious displays of sexual conduct by homosexuals and cross-dressers, which are a common occurrence at these events.”

Since launching the boycott of the national retailer last month, AFA has gained more than half a million signatures.

“Every person that signs the boycott pledge represents more than just one lost customer,” AFA President Tim Wildmon said. “Each one represents an entire household who will take its home improvement business elsewhere. The Home Depot stands to lose its shareholders a lot of money, because it has lost

the
focus on its primary business purpose.”

Wildmon encourages people to
and to contact local store managers, explain that they are
discontinuing doing business with The Home Depot until the
corporate
policy changes.

The
Home Depot could not be reached for comment.