

The First Verse You Must Share With Millennials

When ministering to millennials, you should not begin with the book of John, Dennis Lindsay tells Jim Bakker.

Rather, you should open your Bible to the very beginning—Genesis 1:1—and begin your gospel message there.

“The Lord said, ‘This is why you can’t start in John 3:16 with this generation when you’re sharing the gospel,’” Lindsay recalls. “‘You have to start at the beginning of the Bible.’”

Watch the video to see why.