

Take This Formerly Family-Friendly Brand Off Your Shopping List

The newest Liquid-Plumr commercial includes men and women with their pants sliding down exposing way too much of their backsides.

No one wants to see this.

Reports from consumers have stated that even children find the commercial disgusting. It is not only tacky and obscene but also plays into a stereotype of plumbers on the job.

This is not the first time Liquid-Plumr has aired commercials that crossed the line.

In the past, Liquid-Plumr produced ads filled with innuendos that were crude and distasteful. Bottom line, Liquid-Plumr's ads are irresponsible and offensive. {eoa}