

Success Is More Than a Dynasty

Willie Robertson, star of A&E's hit reality television show *Duck Dynasty*, has always been vocal about his family's mission to see souls saved. Despite the program's fourth season shattering ratings records this fall, with more than 11.8 million viewers in more than 100 countries, Robertson maintains that the show's accolades pale in comparison to true success.

"My challenge to you is to not let the world's measuring stick show you what is successful," he recently said at Liberty University. "Our family views success [as being] able to go around the country and share the message of the Lord and to talk about our faith." —*Felicia Abraham*