

Star Power Can't Save 'Occultic' Disney Film From Box Office Ruin

Disney was reportedly dealt another blow at the box office last weekend when "Haunted Mansion" underperformed and "bombed," according to some critics.

The live-action remake of the 2003 classic by the same name brought in \$24.2 million opening weekend, coming under the \$30 million experts expected, Movieguide® reported.

The Christian movie site went on to express its belief occultic content in "Haunted Mansion" played a role in why some families chose to stay away from theaters.

"The movie struggled to draw in a family audience due to its emphasis on occultism and unbiblical views on the supernatural," Movieguide® noted, adding that the SAG-AFTRA strike also likely had an impact.

Despite having significant star power, including Jamie Lee Curtis, Owen Wilson and Rosario Dawson, among others, actors weren't permitted to attend the movie's premiere or promote it.

As of June, Disney had lost \$900 million in its recent box office failures.

Get your FREE CHARISMA NEWSLETTERS today! Stay up-to-date with current issues, Holy Spirit news, Christian teachings, Charisma videos & more!

Movieguide® also connected the poor performance of "Haunted Mansion" to ongoing critiques about the company's decision to include LGBTQ themes in various TV shows and movies, among other topics.

It's no secret Disney has been in Christians' and conservatives' crosshairs, with various releases reportedly struggling at the box office.

One report last month found The Walt Disney Company is hemorrhaging money, with revenue losses nearing \$900 million for recent theatrical releases.

✖ The report comes after movies like "Strange World," "Elemental" and "Lightyear" featured either same-sex relationships or nonbinary characters.

There's also "Pauline," a new Disney+ show reportedly featuring a teenage girl who falls in love with Satan. Read more about that here.

"Haunted Mansion" reportedly cost Disney \$150 million before marketing costs; it's still too early to tell if the movie will pick up steam at the box office. "Elemental," a movie initially panned as a flop, has rebounded, with domestic and international monies totaling \$400 million.

For the rest of this article, visit our content partners at CBN News.

Is it possible that ancient gods lie behind the moral decay of America? Jonathan Cahn explains in his book "The Return of the Gods" how this has happened, and how Christians can defend themselves against it. {eo}

Join Charisma Magazine Online to follow everything the Holy Spirit is doing around the world!

Reprinted with permission from . Copyright © 2023 The Christian Broadcasting Network Inc. All rights reserved.