

Sign of Revival? Over 6,000 Kanye West Fans Ask for Free Bibles

American Bible Society is pleased to extend its offer of free Bibles to Kanye West fans. After making an initial offering of up to 1,000 Bibles on Oct. 30, the organization has received over 6,000 requests from all across the world. Given this demand, American Bible Society will continue to fulfill requests for free Bibles until Nov. 22.

"We couldn't be more thrilled at this unexpected demand," said Dr. John Farquhar Plake, director of ministry intelligence at American Bible Society. "When we saw Google searches for "Kanye," "Jesus" and "Bible" spike, we saw an opportunity—but we never could have dreamed that we'd get such an overwhelming response. Our hope is that these Bibles will allow Kanye fans to get to know the extraordinary person of Jesus, who inspires not just musicians, but millions of believers around the world."

On Oct. 25, West released a new album *Jesus Is King*, which generated more than a million queries on Google alone and prompted fans to search questions such as "What do Christians believe?" Established in 1816, American Bible Society's mission is to provide Bibles to people who may be searching for spiritual answers. Since making the offer of a free Bible to any interested individual, the organization has received thousands of requests, primarily from California, Texas and Florida.

"No matter what you think about Kanye's politics, art or faith, there's no denying that his comments and album have sparked a huge wave of curiosity and interest," said Robert

Briggs, interim president and CEO at American Bible Society. “We love it when these topics emerge in the news cycle and are excited to be able to share the Bible with the curious—no matter their background, interest level or motivation.”

Anyone in the U.S. interested in receiving a Bible—completely free of charge—can do so by filling out the form at this link: .

About American Bible Society

Since 1816, American Bible Society has worked to make the Bible available to every person in a language and format each can understand and afford, so all people may experience its life-changing message. One of the nation’s first and most enduring ministries, today’s American Bible Society provides resources across a variety of platforms, enabling first-time readers and seasoned theologians alike to engage with the best-selling book of all time. For more information, visit .