

Rapper Daddy Yankee Makes the Gospel the Focus of His New Music: 'I Can't Simply Convert and Stay Silent'

Three years after giving his life to Jesus Christ, Daddy Yankee says he plans to "make music with purpose."

Yankee, who now goes by Ramón Ayala, is the reggaetón star credited with bringing the genre into the mainstream.

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"Everyone who's inside the faith has to go to the world and preach the gospel," the artist recently told Billboard Magazine.

"I can't simply convert and stay silent, you know? This isn't simply making Christian music; the challenge is to make the kingdom part of pop culture," he explained. "My vision [in the past] was to transform the industry when they told me I couldn't. Now I'm in the same situation with a different purpose: revolutionize and reinvent."

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As CBN News has reported, Daddy Yankee decided to retire from music in 2022, telling fans he was ending his career and

giving up his professional name.

Billboard reports he released his last album, Legendaddy, that year. Despite grossing more than \$197 million and selling 1.9 million tickets for the tour, Ayala walked away for a bigger reason.

“What good will it be for a man to gain the whole world, yet forfeit his soul?” he said quoting Mark 8:36 at the final show of his farewell tour at the Coliseo de Puerto Rico. “That is why, tonight, I recognize, and I am not ashamed to tell the whole world, that Jesus lives in me and that I will live for Him.”

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“All the tools that I have in my possession such as music, social networks, platforms, a microphone – everything that Jesus gave me – is now for His kingdom,” Ayala told the crowd at the time.

Now, the 49-year-old is following through on that commitment.

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