

Monster Energy Drinks Push Satan's Agenda, Viral Video Claims

Are the makers of Monster Energy drinks trying to slip satanic symbols past the public in a sneaky effort to undermine Christianity in America's homes?

That's the claim in a controversial video that's been posted to YouTube and viewed more than 5.7 million times in three days earlier this month, according to *ABC News*.

In the now-viral video titled "Monster Energy drinks are the work of Satan," an unidentified woman claims that Monster Energy uses satanic imagery to promote an anti-Christ agenda.

Later media reports have identified the woman as author Christine Weick. The other reports also quote Monster Energy as denying the labels have any satanic imagery.

The woman in the video, believed to be speaking at a Christian event, believes there are hidden messages across the energy drink's brand, logo and marketing that resemble elements of satanism.

If you want to watch the video, be warned that it contains some "adult content"—mostly in the form of references to vulgar language.

In the clip, Weick claims that "M" logo could appear to resemble three instances of the letter Vav, the Hebrew numeral for six, interpreting the logo to mean "666." Later, she references Monster's slogan on a product banner reading "Unleash the Beast," interpreting these two examples as Monster Energy intending to reference "the beast" in the Bible's book of Revelation.

She also claims the can's labeling makes two references to the expletives.

"This is not a Christian company at all. So why would they have a cross on the can? Here is the message: Anti-christ."

Weick claims that a cross in the letter "O" of Monster resembles a crucifix, and says that when the can is held is upside-down when drinking, the symbol is inverted. She believes that this inverted crucifix is meant to symbolize Satanism.

"Bottom's up. And the devil laughs," she said in the video. "This is how clever Satan is, and how he gets into the Christian home and a Christian's life."

"And it breaks Dad's heart," Weick says at the end of the video in a reference to Father God.

But is she right?

"I could just tell you that it's not true," Janet, a Monster Energy drink representative with the consumer relations department (who declined to give her last name), told various media outlets on Monday. "The M claw represents [the letter] M scratched on the can and doesn't represent anything else."

Janet also said the "unleash the beast" slogan found on the can has nothing to do with the "Beast of the book of Revelation."

"It's just a saying," Janet asserted. "And anybody could represent it the way that they want to."

Weick also captured attention last Friday when she interrupted an invitation-only Islamic prayer service held at the Washington National Cathedral. She created a commotion during the service when she proclaimed the name of Jesus and told worshippers inside to stay away from American churches.

The usually reliable debunker of urban legends, , weighed in on the revival of the controversy over the energy drinks can:

“The rumors about 666s and other Satanic hidden symbols on Monster energy drinks have been circulating since at least 2009. However, the video has revived the old and long-debunked rumors with a vengeance,” snopes said.

“Ultimately, the claim involving a 666 on Monster energy drink cans relies on the incorrect assumption the three claw marks comprising the logo represent three iterations of the Hebrew symbol “Vav,” resulting in a Hebrew equivalent of “666.” But “666” in Hebrew would be written “Tav Resh Samech Vav,” or “six hundred sixty-six.”

At the end of the clip, Weick points to a “cross” in the Monster logo, which is inverted when the can is tipped for drinking. However, the symbol to which the woman refers is phi, a pre-Christian Greek character that has nothing to do with Christianity, witchcraft or Satanic messaging, according to the account.

The man credited with recording the video claims that he has since been receiving numerous rude comments and death threats since posting the video to YouTube.