

McDonald's is Teaching Adults to Never Grow Up

McDonald's. For many, it's associated with fries, a selection of quick bites for a cheap price, the famous Big Mac and for children, the Happy Meal.

Apparently, some never grow out of wanting the Happy Meal in particular.

While some may want a smaller portion size or opt for a Happy Meal for one reason or another, the Happy Meal has become classic for many adults now because of the feeling that it evokes when they receive a toy with the meal.

Hence, the limited-time offer of "The Collector's Meal."

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The Collector's Meal is essentially a Happy Meal for grown-ups that comes with a limited-edition cup evoking nostalgic, childhood moments featuring images of Hello Kitty, Barbie, Shrek, Beanie Babies and more.

The Collector's Meal options on the McDonald's website include a 10-piece chicken McNugget meal, a Big Mac meal or a breakfast sausage McMuffin with egg.

If you look a bit below the surface, why do adults need a piece of nostalgia on a mug? Why are we fostering a society that teaches adults, especially young adults, to stay as children?

"In 20 years, ur gonna be happy u collected all 6 limited edition cups," McDonald's wrote on Facebook.