

Mario Murillo: Make Your Decision About Disney as Final as Disney's Is About You

Disney parks are never, ever again going to refer to your children as boys or girls. Disney is not going to bow to moral pressure, no matter how intense it gets. No matter how far their stock price drops and regardless of how much business they lose. The die is cast for Disney.

The LGBTQ-plus agenda of Disney is not a business model; it is an ideology. A Leftist ideology. The ideology that now drives Disney follows a classic pattern. It is a kamikaze approach. It says, "We do not care if this does not work. We are committed to the agenda."

Thomas Sowell said, "The most fundamental fact about the ideas of the political Left is that they do not work. Therefore, we should not be surprised to find the Left concentrated in institutions where ideas do not have to work in order to survive." Disney now believes its ideals do not have to work—the company is going to double down on them, regardless. It is not about surviving.

Disney's LGBTQ-Plus Agenda Is Not a Business Model; It's an Ideology

The Disney cult leaders believe their company transcends other businesses. In their minds, The Walt Disney Company dwells on a lofty plane of virtue that exempts it from marketing realities.

They are convinced they will never need another dollar from Christians, conservatives or parents who are outraged. They

believe an alternate universe exists where the people who share their ideology will fund them because “it is the right thing to do” and not because they provide the best available product.

They will not even bother to answer your valid questions about their toxic behavior. They have stated that they will fire anyone on their team who does not agree with their assault on children. It is classic Leftist behavior.

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Again, quoting Thomas Sowell, “In a sense, the political Left’s attempts to silence ideas they cannot, or will not, debate, are a confession of intellectual bankruptcy.”

The takeover of The Disney Company, like the takeover of our classrooms, was a coup planned long ago. What a prize! What a masterstroke for the side of evil—to take over our children and bring down our nation.

The nostalgia of a happy walk with their children down Disney Main Street, surrounded by patriotic themes, is gone forever. Memory Lane has been plowed under. It has been paved over and turned into the road to perdition.

These facts leave you with a simple choice. You must make your decision to dump all things Disney a permanent choice. It cannot be based on emotion or on the false hope that your boycott will bring them to their senses. They have no senses. They have an ideology.

What will happen to the ideologues at Disney? If necessary, they will go down with the ship.

Make your decision about Disney final, because their decision about you is final. {eof}

This article originally appeared at .

Mario Murillo rose from poverty in the Mission District of San Francisco. After being revolutionized by Christ, he felt a call to the University of California at Berkeley. His international ministry was launched after a four-day conference in San Jose, California, extended for six months with a total attendance of nearly 250,000 people. Since then, Mario's voice has been heard by millions around the world, bringing a message that zeroes in on the hurts of society. He presents Christ clearly and intelligently, openly declaring the power of Jesus to totally transform a life. His simple declaration: Come and see. Christ has the power to end addiction, racism, violence and disease.

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