

Marco Rubio Unleashes Some Star Power of His Own

Earlier in the campaign cycle, a reality TV star gave his endorsement to Marco Rubio, now the Florida senator's campaign has turned it into a TV spot.

Thursday, the Rubio campaign released "Good Deal," a 30-second spot that is now running in Iowa, New Hampshire, and South Carolina. In the ad, "Pawn Stars" star Rick Harrison explains why he's supporting Rubio for president:

"Over the past few years, people have tried to sell us some real doozies. But this is really worth something. When people see for themselves, I don't have to convince them it's a good investment. I don't have to show them the value for their family. So when this guy walked into my shop, I knew he was the real deal."

The ad also includes a clip of Rubio saying he will "stand up to runaway government and fight Washington special interests in both parties." Harrison closes out the ad, saying he knows "a good investment" when he sees one.