

Making This Spirit-Fueled Discovery Will Help You Fulfill Your Divine Destiny

Simon Sinek, noted marketing guru and motivational speaker, discusses what he calls “The Golden Circle” in a TED talk. The outer circle is the what, the next circle was the how and the center or bullseye was the why.

“He made a point,” says author and visionary Bryon Easterling on a recent episode of *New Era Explorers* podcast on the Charisma Podcast Network. “He said most of us spend our lives operating out of our what and our how. And very few of us actually get to our why—why we actually do things.

Sinek approached this concept from a marketing background, but the concept of “why” intrigued Easterling, and he worked with a pastor and life coach to help him determine his own why. “By the time it was all said done for me ... It was so clear, once I got there. I want to live out of heartfelt, life-giving moments. I want to connect people and myself into heartfelt, life-giving moments. And everything I’ve ever done in life that has meant something to me has been through that,” Easterling says.

But knowing his why doesn’t change his commission, or what God has called him to do, Easterling says. “It takes the function of my commission and places it second. It places it as a part of it. ... People always say we’re human beings, not human doings; and I’m going, ‘No, we are both.’ We are both human beings and human doings; it’s just where you start.”

Knowing his why, Easterling says, has “created a way for me to start as a human being, as a part of my internal person, how God has created me at the core of my being. It makes me unique.”

To hear more from Byron Easterling on the concept of knowing your why, [click here](#) for the entire podcast. {eo}