

Making the Invisible Visible

Armed with a video camera, an iPhone and a bag of socks,  Mark Horvath travels the country capturing compelling stories of America's homeless. He uses the footage as well as social media to share and supply needs for some of these poverty-stricken individuals and families.

In 2009 Horvath drove a car packed with Hanes socks across the country to raise awareness for the homeless and posted his candid videos on . At times, some of his 6,000-plus Twitter followers have met him at grocery stores around the country to buy food, clothes and other supplies for the families he encounters.

Horvath feels drawn to minister to homeless people because he's lived on the streets himself. He insists that he's not "called" to this work—he's forced. "If you're called, you can hang up the phone," Horvath says. "I don't have any choice."

Horvath's life story has the ups and downs of a roller-coaster ride. After a career in the TV industry, Horvath ended up on the streets. He got back on his feet thanks to the commitment of the Dream Center, a Los Angeles church.

But in 2005 his six-figure income instantly disappeared after losing his job. Only weeks away from homelessness—again—Horvath used the opportunity to launch .

"Don't waste a good crisis," Horvath advises. "Tonight there are people who were homeless that are sleeping inside because I had the courage—or I was dumb enough—to drive around the country."

