

Learn How 'Love Leads' With Dr. Steve Greene

One of the best books I've read in a long time is *Love Leads* by my friend and colleague, Dr. Steve Greene. It's so good we are promoting it widely and featuring it as the cover story for the July issue of *Ministry Today* magazine. Dr. Greene invites his readers to think about the question "If God is love and we have not love, how then shall we lead?" The book emphasizes the spiritual connection between relationships and productivity.

To launch the book on July 18 and create traction, my staff has developed a special team of influencers. Please consider this my personal invitation to join our brand-new Momentum Team!

You will discover what it looks like to lead with love and view leadership as you never have before as Dr. Greene dispels the leadership myths and misconceptions many have come to accept.

The real-life principles in *Love Leads* are fully supported throughout by the actions of God, who "so loved ... that He gave" (John 3:16), helping you see with fresh insight that the true essence of leadership is love.

Dr. Greene is the publisher of *Charisma*, *Ministry Today*, *SpiritLed Woman* and *Christian Retailing* magazines. He received his doctorate in marketing from Memphis State University and has served as the dean of the College of Business and a professor of marketing at Oral Roberts University in Tulsa, Oklahoma. While in Tulsa, he also served as the senior pastor of Bixby Community Church. Dr. Greene has owned restaurants, a national advertising agency and a syndicated market research firm.

What Is a Momentum Team?

This is a group of devoted readers and fans—anywhere from 10 to 200 select people who gather online—to receive specific missions as on-the-ground ambassadors and help spread the word about the book.

What Is Your Role?

As a Momentum Team member, you will have the opportunity to:

1. Share about the book on your social media channels (Facebook, Twitter, Instagram, Snapchat).
2. Share about the book on your blog (this is not a requirement).
3. Post a review on the Amazon and Barnes & Noble websites.
4. Find other creative ways to tell others how the book has impacted you.

What Do You Get Out of This?

All team members will receive:

1. A FREE copy of *Love Leads* (retail price \$).
2. Downloadable video teachings from Dr. Greene.
3. Team membership and the excitement of your mission as an ambassador to spread the word.

Simply visit [www.loveleads.com](#) and click the Momentum Team tab at the top right. Fill out the easy form and wait for your acceptance email.

We can't wait to get started! Thanks in advance for your help. Share this with friends. Not only will it help sales of an important book but, more importantly, it may help our society make a shift from authoritarian leadership to leading with love. {eoa}