

Kirk Cameron's 'Unstoppable' Brings in \$2 Million on Opening Night

Audiences have once again shown their loyalty and support for Kirk Cameron as the results are in from *Unstoppable*, which proves that audiences will head to the theater for quality projects, even on a weeknight.

The estimated \$2 million earned at the box office (unaudited numbers via Rentrak) would rank the film first or second for Tuesday night, rivaling the Hugh Jackman/Jake Gyllenhaal vehicle *Prisoners*, which came in at \$2.1 million.

On Tuesday, actor and producer Kirk Cameron debuted *Unstoppable: A Live Event With Kirk Cameron* in more than 700 select movie theaters across the country through NCM Fathom Events, in partnership with Provident Films.

More than 150,000 tickets were sold for *Unstoppable*, in which Cameron was linked in live to theaters from the Vines Center at Liberty University in Lynchburg, Va. Select locations added additional showings the same evening due to overwhelming demand.

Due to the demand and a large number of sold-out shows, an encore presentation is now scheduled for Thursday, Oct. 3, at 7 p.m. local time in more than 660 movie theaters. Select theaters are already sold out or near sold out in many markets, including Springfield, Mo.; Tulsa, Okla.; San Antonio, Texas; Fort Wayne, Ind.; Phoenix, Ariz.; and Bakersfield, Calif., among others. Ticket and theater information are available at [.](#)

Interest from audiences and media outlets grew stronger after it was discovered that both Facebook and YouTube initially

blocked the trailer for *Unstoppable*, labeling it “unsafe” and “abusive.” Cameron’s supporters immediately rallied online support, and the incidents were resolved.

Cameron calls *Unstoppable* his “most personal” project to date, as he invites audiences to join him on a powerful, visual journey to better understand the biggest doubt-raising question in faith: “Where is God in the midst of tragedy and suffering?”

Cameron is best known for his memorable role as *Growing Pains*’ Mike Seaver, a cultural icon of the ’80s, with his mullet hairstyle, cool glasses and wisecracking comebacks. More recently, he enjoyed much success with the No. 1 grossing inspirational film of 2008, *Fireproof*, and his recent documentary *Monumental*. Cameron and his wife, Chelsea, live in California with their six children.