

Keep Going

I want this statement embedded and imprinted on the canvas of your mind. "Failure isn't in stopping; it's in quitting."

Now, say it aloud five times.

Next, process the words just spoken.

Let's examine the difference in meaning between the words stop and quit.

A stop is a brief stay in the course of a journey, a pause.

To quit is to give up or relinquish.

Notice the difference in meanings? Stopping isn't necessarily synonymous with quitting. There are times when stopping is necessary and even required. Due to the lack of proper preparation and planning, our endeavors don't go as expected. Therefore, it's essential to stop everything for the sake of regrouping, reassessing and then relaunching.

Luke 14: 28 (KJV) says, "For which of you, intending to build a tower, sitteth not down first, and counteth the cost, whether he have sufficient to finish it." In other words, Jesus stresses the importance of proper planning before beginning a project, especially if you desire to finish. But peradventure enthusiasm and overzealousness gets the best of you, and things go awry; quitting that which was assigned to or birthed in you isn't ever an option. Remember what Matthew 24:13 says: "But he that shall endure unto the end, the same shall be saved." Endurance is the key, not speed! You may not be the first to finish, but ensure that you do finish. Understand you've failed when you're unsuccessful in accomplishing your purpose, which is impossible if you don't quit.

Therefore, thinker, keep going.

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Prophet Charlton Terrill Johnson is a native of Charleston, South Carolina. Having encountered Jesus Christ at age 9, he submitted to the call and training of ministry at age 13. Johnson's formative years of ministerial training, development and credentialing were obtained through the African Methodist Episcopal denomination, which licensed him on January 9, 1995. He is an ordained prophet with over 27 years of public ministry experience. Prophet Johnson served as the establishmentarian and senior pastor of three churches: Prophetic Voice Ministries, founded August 2005 in Warner Robin, Georgia; Applying the Word Community Church, founded January 2007 in Charleston, South Carolina; and Empowering WORD Ministries, founded January 2014 in Warner Robins, Georgia. As a prophetic educator, prophetic trainer and author, and as a radio/television and podcast host, Johnson sits as president and CEO of C. T. Johnson Ministries International, a partnership-based outreach ministry headquartered in Commerce City, Colorado, mandated to "Declare TRUTH & EMPOWER Lives." He is a part of New Era Apostleship Restitution, a kingdom-driven collaborative led by its founder and chief apostle, Dr. Paula A. Price, Ph.D., bestselling author of the *Prophet's Dictionary*. In addition to ministry, Johnson proudly serves his country through the United States Air Force as a master sergeant for 20 years and counting. He's married to the love of his life, Lady Jessica D. Johnson (a licensed minister and psalmist) of 17 years, who faithfully serves with him in ministry. {eo}

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