

Jonathan Cahn's Extraordinary Bestseller, 'The Harbinger II: The Return,' Keeps Powering Past All Sales Expectations: 'Strong Momentum in the Trade'

Jonathan Cahn's major new bestseller, *The Harbinger II: The Return*, continues to excite and intrigue both American consumers and book professionals with its remarkable publishing performance this fall. Released less than eight weeks ago, the new book—a follow-up to Cahn's *The Harbinger*, which first brought him sweeping and worldwide acclaim—continues to surpass all predictions.

"Great news," his publisher shared last week. "We continue seeing strong sales momentum for *The Harbinger II: The Return* in the trade, with solid sell-through and reorders. Customers are chomping for additional inventory, which just shipped from the third printing in the last few days." Looking ahead to the fall, they add significantly, "We expect solid sales trends to continue through the holiday shopping season."

The Harbinger II: The Return has continued to appear on two major bestseller lists in the last two weeks, along with *The New York Times* for Week 5. In Week 6, the book has performed as shown:

USA Today, for sales through Oct 11: #58 – *USA Today* Top 150
Publishers Weekly, for sales through Oct 10: #10 – Hardcover Front List

Says Marcos Perez, publisher and executive vice president of

Charisma House, “We continue to be blown away by the sheer success of *The Harbinger II: The Return*. It is a blessing to celebrate these monumental achievements with Jonathan Cahn, one of the top authors in America and around the world.”

Stan Jantz, president and CEO of the Evangelical Christian Publishers Association (ECPA), points out, “In a year when we have learned to expect the unexpected—whether in publishing or in the world—a new book has roared into the No. 1 position in both the ECPA Top 50 overall bestsellers list and also the Top 25 fiction bestsellers list. As far as we know, this has never happened before, at least not since ECPA’s bestsellers lists have been curated by NPD BookScan.”

Adds ECPA’s Jantz, “*The Harbinger II: The Return* by Jonathan Cahn is that book—and it didn’t grab the No. 1 position by a narrow margin. *The Harbinger II* sold more copies in September than the next four titles in the Top 50 combined. The topic and timeliness of this book are certainly contributing factors. The book asks, ‘Are the unprecedented crises of our times the signs and warnings of coming judgment?’”

A dramatic excerpt straight from the pages of Cahn’s bestseller further illuminates why sales of this book have beaten presales of all of the author’s previous presales benchmarks—and put *The Harbinger II* on the bestseller lists of both *The New York Times* and *The Wall Street Journal*. Cahn calls 2020 a year of “shakings.”

The “nation” that “stands in danger of judgment” is the one whose people “turned against the ways of God,” Cahn writes in his ominous new narrative. “God called them, sent prophets and messengers to warn and plead with them to come back. But they wouldn’t return; they wouldn’t listen. They hardened their hearts to the point where the only way to reach them was through a shaking.”

He also writes, “Seven years after 9/11 came the shaking of

the American and world economy. But there isn't to be only one shaking. There will come others, other calamities, greater than the first."

Now that the "shakings" are happening in front of our very eyes, the question on the lips of many Americans is this: "How much time is left for us?" *The Harbinger II* provides prophetic, biblical answers.

Since its release on Sept. 1, 2020, *The Harbinger II* has brought Cahn many thousands of new fans and followers. His book is available for purchase online and everywhere.

The Harbinger II made the Amazon Bestsellers Top 10 lists of all books in the world and took three of the top 10 spots on Amazon's Christian Books for print, Kindle, and audio—each charting as a Top 10 Bestseller, including No. 1 Christian Prophecy and No. 1 Christian Prophecies. It also catapulted Cahn's other books back onto bestseller lists, including *The Oracle*, *The Paradigm* and *The Harbinger*.

The author has made multiple media appearances, including on CBN's *700 Club*, TBN's *Praise* and *Family Talk* with Dr. James Dobson. Cahn is continuing to do TV and radio interviews all this fall.

Cahn's first book, *The Harbinger*, became an instant *New York Times* bestseller when it was published in 2012 and brought him national and international acclaim. His next four books were also *New York Times* bestsellers: *The Mystery of the Shemitah*, *The Book of Mysteries*, *The Paradigm* and *The Oracle*. Along with Billy Graham and Keith Greene, Cahn was named one of the top 40 spiritual leaders of the past 40 years who has radically impacted the world.

Called the prophetic voice of this generation, Cahn has spoken on Capitol Hill, at the United Nations and to millions of people around the world. Cahn is known for opening the deep mysteries of Scripture and bringing forth messages of

prophetic import. He leads Hope of the World ministry, an international outreach of teaching, evangelism and compassion projects for the world's neediest. He also leads the Jerusalem Center/Beth Israel, a worship center made up of Jews, Gentiles and people of all backgrounds, just outside New York City in Wayne, New Jersey. His ministry can be contacted at and on Jonathan Cahn Facebook.

For more information about *The Harbinger II*, visit . *The Harbinger II: The Return* is published by Frontline, an imprint of Charisma House. {eoa}