

Jezebelic 'Sex Box' Show Fails to Sell Immorality to the Masses

Sex Box has been canceled. The show caused the Parents Television Council to launch the #StopSexBox campaign in hopes of having the show removed from the cable bundle—and it worked.

Sex Box featured real-life couples having sex for a national television audience. Participants enter a soundproof box on stage, have sex and then discuss their “intimacy issues” with a panel of so-called experts. WE tv, which hosts the show, calls it a “groundbreaking, unprecedented and life-changing way for couples in crisis to heal their sexual and emotional issues.”

“The theory behind the *Sex Box* is based on a revolutionary, scientifically proven concept: In the first 15 minutes after intimacy, the body is flooded with oxytocins and endorphins enabling people to really open up and reveal the root of their problems,” the show description reveals. “Our couples have sex on stage in front of live studio audience in a specially designed chamber—the *Sex Box*.”

Why was the show ultimately canceled? *Deadline* reports *Sex Box* didn't sell. The site reports only 378,000 people watched the first broadcast. The show eventually worked its way up to 490,000.

“*Sex Box* was a bold programming swing that broke new ground but did not connect with large numbers of viewers,” WE tv said this afternoon in a statement to *Deadline*. “We are working with our production partners on a potential reformatted version of the show and are thankful for the efforts of everyone involved.”

The Parents Television Council sees the cancellation as a major victory. Indeed, even if this so-called scientifically proven concept is valid, how does live sex belong on television? Isn't this just one more example of the Jezebel spirit's ongoing brazen media campaign? I think so.

"The program from its very outset was an affront to families, toxic to advertisers, and a clear demonstration of a badly broken business model that forces every cable/satellite subscriber to pay for unwanted and unwatched cable networks," said PTC President Tim Winter. "PTC members and other pro-family groups who signed petitions against the show are to be congratulated for their successful activism."