

Isaiah Saldivar Unveils the Sinister Side of CoComelon

CoComelon has become the most popular children's show of this generation. However, it is known for becoming incredibly addicting for the children who watch it. Why is this so, and could there be more to this story than what meets the eye?

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In a reaction video, Isaiah Saldivar shared how this kid's content has triggered all kinds of negative behaviors within its viewers.



To pre-order Isaiah Saldivar's new book, "How to Cast Out Demons," visit .

"They say right now ADHD is at a record-breaking high for kids, that it's all no attention span; kids can't sit through anything, sit through class, sit through a movie because their attention spans are being ruined from shows like CoComelon and from TikTok and from Instagram," Saldivar says.

The first thing that the video shows is the deceptive ways CoComelon uses color patterns and saturation to addict children to what they are watching.