

Is Gen Z on Fire for Jesus? New Survey Offers Fascinating Insights

Generation Z Protestant churchgoers are outpacing other cohorts in church attendance frequency and in sharing Jesus – but there are key areas where this younger generation is lagging.

“While the median churchgoer in each generation attends four worship services each month, the average Gen Z churchgoer attends a worship service at their church 6.2 times a month, compared to 4.8 times for millennials, 5.1 for Gen X and 4.5 for baby boomers and older,” a report from Lifeway Research reads. “This implies that while the typical Gen Z churchgoer attends at a similar frequency to other generations, there is a portion of young adults who attend at much higher rates.”



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It's not just general church services, either, as they are also more likely than other generations to attend small groups more routinely, going an average of five times per month, compared to lower levels for Millennials (3.7), Gen X (2.7) and Baby Boomers and those older (2.5).

Beyond that, they also serve more: 36% report that they “have regular responsibilities at their church.”

Some might wonder what this looks like in terms of practical application beyond church and those numbers are also fascinating. Gen Z is the most likely or among the most likely to also engage in a plethora of other spirit-led activities. Starting with the Bible itself, 22% of Gen Z noted that they study the Bible daily – a higher percentage than for other

generations (18% for Millennials, 14% for Gen X, and 15% for Boomers and those older).

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