

Interactive B&H Bible Storybook Tops CBA List

B&H Kids' *The Big Picture Interactive Storybook Bible* is No. 1 on the CBA best-sellers list for December in the Children's category. It also landed at No. 22 on the overall book list.

The storybook Bible's complementary versions in the Big Picture Interactive Bible brand—*Bible Stories for Toddlers New Testament*, *Bible Stories for Toddlers Old Testament* and *Bible Stories in 5 Minutes*—were Nos. 2, 4 and 6, respectively, on the list this month. *The Big Picture Interactive Bible* also ranked second on the Children's Bible list.

In addition, B&H Kids landed two of the top five Young Adult titles for December as recognized on the list: *Teen to Teen Devotions for Girls* and *Teen to Teen Devotions for Boys*.

The Big Picture Interactive Bible Storybook features 146 stories and full-color illustrations that interact with a newly upgraded free Augmented Reality app that is available for download from the Apple or Android app stores. When scanned with the app, each image digitally "pops up" and an audio narration about the story is played. Narrations by Jenna Lucado pull readers in to the story as illustrations jump off the page. Eighteen QR codes are also included in the book and connect readers to Bible story videos.

"We are humbled that a year after we released this ambitious project, we are seeing children's ministers and parents use these resources to impact lives of so many children," B&H's Kids Publisher Dan Lynch said. "This book was the first to use this amount of technology with over 160 interactive elements—we love being on the cutting edge of technology. We continue to look for ways to engage this 'connected' generation of kids with the gospel message."

The Big Picture Interactive Bible Storybook is also a major companion to LifeWay's *The Gospel Project for Kids* curriculum and features "Christ Connections" that connect the story of Christ from Genesis to Revelation. Each story also features a "Big Picture Question" and "Big Picture Answer" for additional discussion.