

Human Coalition President: How Cutting-Edge Technology Can Rescue Mothers and Children from Abortion

Since its launch in 2007, Human Coalition has fused technology, best practices and tangible help to reach out to the previously unreached abortion-determined woman in an effort to end abortion.

The pro-life organization describes its mission this way:

Each year, there are approximately 1.4 million pregnant women in the U.S. who are abortion-determined. Most of them are unreached and under-served apart from the abortion industry. Finding them, communicating with them, serving them and caring for them long-term [are] essential to the increasingly successful effort to make abortion no longer sought and even more, unthinkable.

In an event titled “Rescuing Mothers and Children from Abortion Using Cutting-Edge Technology and Data” Wednesday afternoon at Family Research Council headquarters in Washington, D.C., Human Coalition co-founder Brian Fisher will share insights, research and startling conclusions from Human Coalition’s Innovation Team based on their work with the abortion-determined population over the past five years. Using data analytics, testing and optimization techniques, and a non-profit framework built on business principles, Human Coalition is answering some vital questions necessary to ending abortion.

Those questions are:

- Why do women really seek abortions?
- How we do serve them properly so that they choose life?
- How many are coerced?
- How involved are churches in promoting a culture of life and helping hurting women?
- Can abortion really be ended?

You won't want to miss out on the answers. [Click here](#) to register for the livestream of this event, which begins at 12 p.m. EDT. {eo}