

How 'War Room' Really Rates Among Faith-Driven Consumers

Faith Driven Consumer™ – the consumer advocacy organization representing 41 million Christian consumers who spend \$2 trillion annually, has earned wide recognition for rating the faith-compatibility of Hollywood films, measuring how they will resonate with faith-driven audiences, and predicting box office performance. The group's Faith-Friendly Film Review system serves as a key resource for consumers to evaluate entertainment choices.

Chris Stone, founder of Faith Driven Consumer and Certified Brand Strategist, has issued the following statement:

"War Room is a true depiction of the faith-driven life—a film about what happens when you turn yourself over to Christ. It's challenging, entertaining and encouraging—the kind of film that will spark incredible conversations among family and friends about what's fundamentally important in life."

Coming to theaters nationwide Friday, Aug. 28, Sony/TriStar's latest film *War Room* receives a strong 4.5 out of 5 stars from Faith Driven Consumer, meaning the film is highly likely to resonate with the Faith Driven Consumer audience and beyond.

Faith Driven Consumer's Faith-Friendly Film Reviews are based on five core criteria: Overall Faith and/or Biblical Relevance; Faith-compatible Depiction of Characters and Character Relationships; Faith-compatible Depiction of Situations, Family Viewing Suitability; and Entertainment Value.

Read the entire review of *War Room* [here](#).