

How to Fight Back Against Leftist Censorship

We all know about the leftist leanings of the so-called masters of the universe, the internet giants. We all know about the discriminatory treatment that many of us on the right are experiencing. The question is: How do we respond? Do we pick up our marbles and leave? Do we build our own platforms? Do we stand up and fight? Or perhaps it's a combination of all of the above?

Recently, Lawrence Jones, editor-in-chief for Campus Reform, opined that conservatives are being lazy here. In his words, "Go create your own platforms."

Jones, a libertarian, believes that the social media giants are free to run their companies however they want to, and if we don't like it, we should go elsewhere.

In the end, we may have no choice but to do that very thing, and at this moment, millions of dollars are being invested in the development of new platforms.

As for Campus Reform, it is one of the most important voices today when it comes to exposing the radical leftist agenda on our college and university campuses.

That being said, I take issue with Jones' assessment for a few reasons.

First, we helped build these very platforms. Conservatives like you and me helped build YouTube and Facebook and Twitter and Google.

Some of us have spent thousands of hours developing videos or posting blogs or making comments, getting our message out with regularity and interacting with millions of others in the

process.

Why should we simply walk away without pushing back? Why should we concede defeat when we have hardly begun to stand?

Second, when we came on board, no one told us these platforms would be biased against us. No one told us when we started searching on Google (remember when it was a strange sounding name?) that their searches would be weighted to favor the left.

No one told us Facebook would be working with gay activist organizations or that YouTube would be working with the SPLC.

Had we known this up front, many of us would not have gotten involved in the first place.

Instead, what we understood was that these were neutral platforms. These were networks where we could connect with our friends. These were accessible places where we could share our videos. These were settings where we could intersect with people from all backgrounds.

It would be akin to a new bank opening in our city, offering the most attractive interest rates and the best customer options. So, we gladly switch our accounts to that bank.

It is only then, once the bank has our money, that we find out they are using the profits to fund radical, anti-Christian causes. And to add insult to injury, in the fine print, there's a severe penalty for early withdrawal.

Obviously, the analogy is not meant to be exact. (So please back off, dear critics.) But it is meant to convey a point: Had we known the facts at the outset, we would not have put our money in that bank.

At this point, having made substantial investments of time and energy, building our audiences and our platforms, we're not ready simply to walk away.

Third, for some of us, the whole goal is reach and impact. In my case, AskDrBrown is a nonprofit ministry, so we live and breathe to reach others with our message. We're here to make the maximum impact on the maximum number of people, and that means not just preaching to the choir.

So, as long as YouTube allows us to post our videos, we will continue to use that platform, since we reach millions of people who otherwise would not know about us.

Day and night, we receive hateful, ugly comments from critics and bashers. Day and night, quite literally 24/7, we receive comments from dissenters and from seekers.

We are doing anything but preach to the choir on YouTube, and much of our audience is not coming to our website. Or our Facebook page. Or even our Twitter account.

So, since it is one of our goals to shine God's light in dark places, we're not prepared to walk away just because we are being unfairly treated.

I'm sure many other conservatives, be it for moral or spiritual or ideological reasons, feel the same way.

Fourth, there is something that everyone can do, and it's quite simple.

Focusing on YouTube in particular, if you like the content you're watching and the channel has been demonetized, then support that channel directly.

At present, the moment one of our videos goes live, it gets flagged by YouTube as not suitable for all advertisers, forcing us to request a manual review. In some cases, the videos are approved; in other cases, not. (So, to be clear, the videos are not being blocked or removed. They're being demonetized.)

As much as possible, we are challenging YouTube to be fair and

consistent. That's all we're asking for.

But we have also launched a Patreon account, and for 30 cents a day, our viewers can become full Patreon partners, getting some special benefits in the process as well.

The more partners we get, the more materials we can produce (again, we're nonprofit, so all the money that comes in goes right back out). And, with enough supporters, if YouTube decided to demonetize our entire channel, we would keep reaching people with our message, unfazed, undaunted and unhindered.

Again, the day might come when these doors will close to us entirely. Or new and better platforms might be developed. Or the whole face of the internet might take a dramatic new turn.

But for now, let's stand up and speak out and push back. The door is not yet slammed in our face.

To stand with us, [click here](#).