

How This Bethel Grad Is Bringing Prophecy Into the Marketplace

Anne Ballard has always had the heart to encourage people and inspire hope in them. Little did she know that she would one day deliver prophetic words through a unique tool that would become her passion.

A graduate of the Bethel School of Supernatural Ministry in Redding, California, Ballard, once a nurse, now ministers in the marketplace through The Crowning Jewels, the company she founded. The company creates jewelry designed to speak prophetic words of life over its customers—mostly women—and to call forth their destinies.

“In the marketplace, words are really popular, but I wanted to invoke words in a way that maybe nobody had seen before,” Ballard told Dr. Steve Greene on a recent episode of “Greenelines” on the Charisma Podcast Network. “So, I saw this niche for me to make jewelry with a prophetic declaration that inspires hope and speaks to identity. And that’s where the idea was birthed.”

During her time at Bethel, the message of her identity in Christ impacted Ballard powerfully. She desired to take that message into the marketplace to help others.

“Unless we are firmly rooted in our identity in Christ, we can be tossed about,” Ballard says. “When I began to shape my identity and it began to change me, I knew this was a need that others had, for people to renew their mind with truth.

“Jewelry just kind of lent itself to that. We encourage our customers that if they have a prophetic word spoken over them or they declare it themselves, to send it to us and we can

design something that will be a daily reminder of their identity as a child of God. So, we partner with them about what they've heard from God."

For more about Anne Ballard and The Crowning Jewels, listen to this podcast. {[eo](#)}