

How Much Is a Soul Worth?

Some time ago, I was in the process of selling my own home. Two realtors came by to show it to prospective buyers, and then they both left.

One realtor called me back and said, "Bill, I have a full-price offer on your house, and it's for the terms we discussed. Will you take it?" I said, "Yes, I'll take the offer."

Five minutes later, the other realtor called and said, "Bill, I have an offer on your house. It's all cash, and it's \$10,000 more than your full price. Will you take it?" As tempted as I was, I replied, "No, I can't." She asked, "Why not?" I said, "Well, I just told the other realtor that I would accept her offer."

She said, "But you haven't signed that offer yet." I said, "I know, but I've given my word, and my word means more to me than the \$10,000." Needless to say, she was surprised that I declined her higher-priced offer.

Fast-forward to 15 years later.

I walked into a restaurant, and a woman jumped from her seat and said, "You're Bill Wiese!" She went on to say, "I'm the realtor whose higher offer you turned down. I just want you to know that I was not a Christian then, but I went out that very night with a friend of mine who was a Christian. We talked about Christians, and she said that Christians have character and they keep their word."

This woman went on to say, "I thought about you, and thought, here's a guy that turned down \$10,000 to keep his word." She said, "I accepted the Lord that very night, and I've been serving God all these 15 years. I just want to thank you."

Who would ever have thought that \$10,000 would have something to do with this person getting saved? But you see, one of our witnesses to people is our life example. People notice how we live as Christians, and that's something we must pay attention to.

As Charles Spurgeon said, "90% of (our witness) is through our life example." Do we show up on time for work? Do we keep our word? Do we work with excellence? Do we show love to people that are ugly to us? Are we quick to forgive people? Those are the things that the world watches.

I gave my word and God used it to impact this woman's salvation. She was watching me.

Psalm 49:8-9 (TLB) says, "For a soul is far too precious to be ransomed by mere earthly wealth. There is not enough of it in all the earth to buy eternal life for just one soul, to keep it out of hell."

Just one soul. That's how precious a person is to God. {eoa}

Bill Wiese is the author of the New York Times bestselling book *23 Minutes in Hell*, the story of his life-changing visit to hell in 1998. Bill has since authored six additional book titles and continues to share his experience around the world. He and his wife, Annette, founded Soul Choice Ministries in late 2006 and have dedicated their lives to reaching the unsaved.

For more information about Bill Wiese and Soul Choice Ministries please visit us at [You can find more of Bill's teachings at .](#)

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