

How Many Viewers of 'The Chosen' are Christians?

When Jesus said that He came for the salvation of the entire world, He meant it.

"The Chosen" has been making an impact for the kingdom of God since it first released in 2017. Now, data is showing that it's not just viewers who are already saved that are watching the show, but that non-Christians are hearing the message of the gospel through the hit show.

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According to Christian Headlines, data has shown that about half of the show's viewers are Christians, but that the other half are not.

The vice president of original content with "The Chosen," Katherine Warnock, told Christian Headlines, "...the other half were either curious about Christianity or just no Christian faith. And we were deeply surprised about that."

Warnock also said that the data confirmed the show was gaining attention from both men and women alike. While older generations and millennials continue to make up a large fan base of the show as well, the content has seemingly caught the attention of Gen Z as well.

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"...to see the younger generation but also the non-Christian faith audience come to the table has been a joy," Warnock said.

This news comes as Season 4 of “The Chosen” has made a splash in theaters all across America during the month of February. From seeing the fateful events of John the Baptist’s death, to Simon being renamed Peter along with a few other twists and turns, Season 4 has brought the gospel and broken hearts along the way as the show nears closer to Jesus’ impending death and resurrection.

In an interview with CBN News, Abe Bueno-Jallad, who plays the role of “Big James,” said that Season 4 is about understanding the weight of who Jesus is and how to relate to Him. “Learn to sit in that listening that really beautiful listening, as opposed to talking with your strengths, and trust.”

The finale episodes of Season 4 begin playing in theaters on Feb. 29. {eoa}

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