

'Heaven Is for Real for Kids' Tops NYT Best-Seller List

Four-year-old Colton Burpo's journey to heaven and back has reached more than 6 million people in his story's various formats. In addition to top rankings on several best-seller lists, the children's book depicting Colton's trip, ***Heaven Is for Real for Kids***, has hit a new benchmark: No. 1 on the children's picture books list of the *New York Times* Best-Seller List.

"It is a simple and pure message from the experience of a 4-year-old child: 'Jesus really loves children. And He loves You!'" says Laura Minchew, senior vice president of Specialty Publishing at Thomas Nelson. "What a delight to see this message resonating with so many families."

While the original trade book *Heaven Is for Real* was narrated by Colton's father, Todd, *Heaven Is for Real for Kids* shows children what heaven is like through the eyes of young Colton Burpo. When he was nearly 4 years old, Colton experienced a burst appendix; it was during his emergency surgery that Colton visited heaven.

Aided by illustrator Wilson Ong, Colton vividly shows children what he saw in heaven and shares an important message: Jesus really, really loves children. The book features a letter to parents and a Q&A section that answers questions kids frequently have when they finish Colton's story. In December, the app *Heaven Is for Real for Kids* released on all Apple platforms.

Heaven Is for Real for Kids is one of a trio of new products by the Burpo family released by Thomas Nelson, the world's largest Christian publisher. *Heaven Is for Real* deluxe edition is also available to provide a hardcover, gift-able version of

the best-selling trade book. A *Heaven is for Real* DVD-based Conversation Kit features footage of the Burpo family talking about their experiences while offering discussion questions and suggestions for participants.