

Football Celeb Pushes Christian Clothing During Lockout

While most sports fans recognize Mark Clayton as a wide receiver for the St. Louis Rams, another community recognizes Clayton as founder and CEO of , a hip apparel brand with Christian messages.

During this NFL lockout, Clayton is busy furthering the brand he founded in 2010, with the goal of finding a place where faith meets fashion, both in trendy apparel and online social networking.

“Spreading the word of Christ has been my mission in any season,” said Clayton, “but being able to expand the brand during this lockout is gratifying. We have a lot going on.”

Clayton founded the company in 2010 when he recognized that apparel for men and women with fashion-forward designs could feature well-loved Christian sayings and Scripture that would inform and inspire.

Recently, the company launched MCT, an online network where users can share their stories, investigate their faith, and participate in interactive online contests and spiritual discussions.

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