

Evangelism 101

Having spent the last 25 years preaching the gospel to millions in an effort to spark an awakening in America, Rodney Howard-Browne is the walking definition of *evangelist*. Whether through practical outreaches, TV shows, webstreams, Bible schools or the hundreds of Great Awakening meetings he's hosted around the nation, Howard-Browne has trained believers to share the gospel using the following basic guidelines:

1. **Start by asking a question.** (e.g., "Has anyone ever told you that God loves you and has a wonderful plan for your life?")
2. **Follow this with the key question:** "If you were to die this very second, do you know beyond a shadow of a doubt that you would go to heaven?"
3. **Present the gospel.** Share verses such as Romans 3:23, 6:23 and 10:13, and keep it simple—no Christianese! Remember, the power is in the gospel. You are putting the pressure on God's Word to touch their hearts, not your persuasive words.
4. **Pray for them.** Don't ask if you can—chances are more likely they'll say no—but boldly say, "I'm going to pray a quick prayer for you." Then say something like, "Lord, bless [name] and his family with long and healthy lives. Jesus, make Yourself real to him and do a quick work in his heart. If [name] has not received You as his Lord and Savior, I pray he'll do so now."
5. **Give them the opportunity to pray with you.** (e.g., "If you'd like to receive the gift God has for you today, say this after me ...") Then pray the sinner's prayer with them (e.g., "Jesus, I ask You to come into my heart. Forgive me of my sin. Wash me and cleanse me. Set me free. Jesus, thank You that You died for me. I believe that You are risen from the dead and that You're coming back again for me. Fill me with the Holy Spirit so I can

live for you.").

6. **Encourage them.** Let them know that what they just prayed has given them a new life and that their sins are truly forgiven.
7. **Connect them.** Invite them to your church or get their contact information so you can follow up with them.

For more free evangelism resources from Howard-Browne's ministry, go to .