

Earn Trust

Trust should be earned rather than demanded! Great leaders know how to earn the respect of their followers. They will do whatever it takes to ensure that they are people who can be trusted.

Evangelist Billy Graham has a proven track record of trust from around the world. He has met personally with every sitting United States president from Harry S. Truman to Barack Obama.

Graham has frequently been honored by credible surveys. One of these surveys included the honor as the "Greatest Living American." Through the years he has consistently ranked among the most admired persons in the United States and the world. Graham has been careful to take reasonable compensation far below what other television evangelists receive. Whether you agree with him or not, it is impossible to deny that he is a man that millions of people trust.

You may not be a Billy Graham, a Harry S. Truman or a Barack Obama. You are one of a kind. Do whatever it takes to be a person who can be trusted. Keep your word. Practice integrity and honesty. Watch as people identify you as a person who never demands trust. They recognize that you have earned their trust.