

‘Don’t Go to Hollywood’: Star of ‘Duck Dynasty’ Reveals Verse That Led Family Into Entertainment Industry

“Don’t go to Hollywood.”

That was a line the Robertsons of “Duck Dynasty” fame heard time and again when they first told their family and friends they decided to step into the world of reality television.

The Lord, though, gave the now-famous family a response to that well-meaning-if misguided-plea. Korie Robertson, wife to Willie and mother to Sadie and John Luke, recently said on CBN’s “Faith vs. Culture” they turned to the biblical promise found in 2 Timothy 1:7.

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The New Testament passage reads, “For God has not given us a spirit of fear and timidity, but of power, love, and self-discipline” (NLT).

“[God] says He will be with us wherever we go, so we just asked God’s favor on us, His protection [to be] on us,” she said. “God says to go into all the world. So whenever anybody asks me, ‘Should I get into entertainment as a believer?’ I’m like, ‘Yes, we need more people in entertainment. We need more light in that [industry].’”

Newly released data from AllConnect found average internet users spends nearly seven hours a day looking at screens—a 60% increase from before the start of the COVID-19 pandemic in 2020. And children ages 8-10 are spending about six hours a

day staring at screens, while 11- to 14-year-olds are using the internet for upwards of nine hours every day.

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All that to say, Robertson realized there is immense power in the media industry. So why not leverage it for good?

“Whenever we started ‘Duck Dynasty,’ it wasn’t necessarily a faith show,” said Robertson, noting there was no way to “get around” talking about their Christian beliefs, though, “because it’s who we are.”

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