

Donald Trump Is Spending \$2 Million to Run This Ad for a Week

Donald Trump, the front-runner for the Republican presidential nomination, has opened his wallet again, spending another \$2 million this week for a new ad to run throughout the early voting states of Iowa and New Hampshire.

The 30-second spot, titled "Our Country," began airing over the weekend in both states. It is a clip from a speech he made recently in Lowell, Massachusetts, where he hosted a rally attended by more than 10,000 people.

In it, he says:

"We are going to take our country and we're going to fix it. We're going to make it great again. We are going to fix our health care. We are going to take care of our vets. We are going to fix our military. We are going to strengthen our borders. We're going to build a wall, but we're going to strengthen our borders. We are going to make it great again, and we are going to make it greater than ever before."

The total ad buy is \$2 million dollars, with \$1.1 million spent in Iowa and nearly \$1 million allocated to New Hampshire. His first ad, which covered his positions on national security and immigration, ran for 10 days.

Voters will participate in the first-in-the-nation Iowa Caucuses in 14 days. The first-in-the-nation primary in New Hampshire follows just eight days later.