

Creepy AI Necklace Called 'Friend' Makes Debut

Technology truly does just keep getting stranger than fiction.

A new artificial intelligence invention called "Friend" is making its debut as a companion for people dealing with loneliness.

The trailer for "Friend" highlights a variety of scenarios where the AI tool is used to bring comfort to people. The user just presses the button (or not) to tell the AI bot what they want to say, and it buzzes in reply, sending them a text to their phone. The artificial intelligence necklace appears to be able to have personalized name of whatever the user likes.

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Showing scenarios like a woman hiking to a new place, a guy playing video games with his (actual) friends, a woman eating a falafel and a new couple on a rooftop, the "Friend" is showcased as tool that can tag along with you at all times in any situation. Right now, it is available for pre-order for only \$99.

The concept of where this strange AI necklace came from though is currently under fire from Nik Schevchenko, who created a "diss track" against Avi Schiffmann, the founder of , according to Gizmodo.

"Yo, I'm Nik, and for those who don't know, I built Friend," Schevchenko raps in a video on X. "I'm the founder, hardware in hand, you just a shadow."

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Regardless of who actually created Friend, it can be agreed that this new take on AI is not only bizarre, but it is promoting actual isolation from other humans. With the rise of people now searching for AI romantic relationships and family, artificial friends can now be expected as well. However, a robot can never truly give the same type of love and affection that another person can, and it certainly cannot fill in the holes that only God can.

Instead of seeking out perfection in the artificial, genuine, true human relationships and communion with God are the key ingredients for what we need. Only through Christ can we sincerely be filled.

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