

Cory Asbury Gives Update on Alternative Super Bowl Halftime Show: 'A Jesus Moment'

Cory Asbury has a vision of “mass salvations” on Super Bowl Sunday.

About a month ago, Asbury and fellow Christian singer-songwriter Forrest Frank teased the idea of faith-based halftime show to take place at the same time as the NFL’s Super Bowl halftime program featuring Bad Bunny, a Puerto Rican rapper known for his sexually explicit lyrics.

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Asbury, 40, posted a video Tuesday, saying he’s received “tens of thousands of messages and comments” since he first floated the idea of an alternative show. And, in the weeks since he and Frank brought it up, the conservative organization Turning Point USA announced it would be hosting its own alternative halftime show during the football game on Feb. 8, 2026.

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Those near-simultaneous announcements led many to speculate whether a partnership was brewing, but the “Reckless Love” singer cleared the air on that this week.

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“In the spirit of unity, Forrest and I jumped on a call with their team,” Asbury said of TPUSA. “But, at the end of the day, the two visions [for an alternative halftime show] are just incompatible.”

To read the full story, visit our content partners at Faithwire.

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