

Coalition Works to Get 'The Playboy Club' Off NBC

✖ It's not too late for NBC to call off the soon-to-be-aired series, "The Playboy Club," just as Hugh Hefner's fiancée called off their wedding scheduled for Saturday.

So says The Coalition for the War on Illegal Pornography. The coalition is launching a full-scale effort to stop the show from being profitable.

"Maybe Crystal Harris is learning what women everywhere have learned—that sleazy Hugh Hefner and his *Playboy* philosophy are good for no one," says Patrick A. Trueman, president of Morality in Media, the lead organization in the War on Illegal Pornography Coalition. "NBC will also learn that a marriage to Hefner and *Playboy* will make for [a] dreary future."

Trueman says it's not too late for NBC to salvage its brand by calling off this new series, which will contribute to the sexual objectification and exploitation of women and encourage greater acceptance of pornography. Harm from pornography is a worldwide pandemic and Trueman blames *Playboy* for starting it all.

"NBC may have a license to use the public airwaves, but it abuses its privilege when it collaborates with hardcore pornographer *Playboy* and promotes the sexual exploitation of women," he says. "'The Playboy Club' and the *Playboy* philosophy must be stopped."

Trueman noted that a Utah NBC affiliate announced it won't carry the show on its network because its parent company and the *Playboy* brand are "completely inconsistent." Trueman predicted that other stations would follow suit.

The War on Illegal Pornography coalition is organizing a

nationwide citizen effort to target all NBC affiliates urging that they refuse to carry the show. The coalition is also organizing a boycott of show sponsors to make it unprofitable for NBC to carry the show.

Says Trueman, "Sexual exploitation has its cost and its time the promoters of such harm feel the pain."

Trueman is encouraging citizens to sign the pledge to make it unprofitable for NBC to exploit women.