

Charisma News Brief: Halloween Candy Brings Hershey's Into Demonic Realm

All Hallows Eve falls on Oct. 31 each year, the day before All Hallows Day, also known as all Saints Day on the Christian calendar ().

The church traditionally held a vigil on All Hallows' Eve, when worshippers would prepare themselves with prayers and fasting prior to the feast day itself. The name derives from the Old English "hallowed," meaning "holy" or "sanctified," but now it is usually contracted to the more familiar word, "Halloween."

And secularists have had a field day with it ever since, associating the day with witches, goblins, vampires, but also with the demonic. It has also become a field day for secularists and so-called marketing experts, who have turned a Christian holy day into an annual satanic ritual.

Those efforts do not preclude those of some of the biggest companies in not only America but the world. The largest North American manufacturer of quality chocolate and sugar confection projects, as it touts itself as, Hershey's has come up with a bag of candy for Halloween that it calls "Demon Treats," with its regular assortment of chocolate to hand out to children on Halloween night.

In its release, it says, "Trust us, after you eat one of these Hershey's Demon Treats, you will be possessed." Clever marketing or a subtle satanic message?

This atrocity hasn't been widely reported by the media—even the Christian media. In fact, it seems as if it's business as usual, and no one seems to mind. Can you see what's happening

in America? Yes, it's just as bad as KFC's promotion of the video game Diablo IV in June, when the Lillith Demon was celebrated worldwide with a marketing campaign.

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"I find it funny and good marketing," one commenter said on Reddit.

"Literally other companies do this with other products, so what's the big deal?" another commenter said.

And while it may not have anything to do with Halloween, a water company is finding a way to put out a product with a godless and tasteless and marketing slogan. Liquid Death has become a popular drink among children and young adults with the slogan, "Murder Your Thirst."

In 2021, called the drink's popularity "The Cult of Liquid Death." The internet site says "Liquid Death started its life as a punchline on the internet, but it's turned into a savvy branding and distinctive tallboy cans into a \$50 million business."

Forget the teen and young adult suicide rate. Liquid Death has become just the right product and marketing campaign for a country riddled with anxiety and hundreds of thousands of youngsters threatening to end their lives.

Do you see the satanic strategy here? {eoa}

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